

Mulhaupts 150th Anniversary Sponsorship Opportunities (2026)



Celebrating 150 Years of Partnership, Community, and Progress

In 2026, Mulhaupts proudly celebrates **150 years in business**. This milestone is a testament to the strength of our partnerships, the loyalty of our customers, and our shared commitment to serving our communities. Throughout the year, we will host a series of celebrations, service initiatives, and special events, culminating in a major anniversary celebration in October.

We invite our valued vendors and partners to participate in this once-in-a-lifetime celebration through sponsorships, event participation, and meaningful community engagement.

Sponsorship Levels

Legacy Partner – \$10,000+

Premier anniversary partner

- Recognition as a **Legacy Partner** across all 150th anniversary materials
- Logo placement on anniversary webpage, signage, and select swag
- Recognition at **all major events**, including Aviators Night and October Open House
- Opportunity to sponsor a signature initiative (Acts of Kindness, Tree Planting, or Anniversary Event)
- Social media and email recognition throughout the year
- Opportunity to provide branded giveaway items

Platinum Partner – \$7,500

- Logo recognition on anniversary webpage and event signage
- Sponsorship recognition at **two major events**

- Social media recognition
 - Option to co-sponsor Acts of Kindness or Tree Planting events
 - Opportunity to provide swag or promotional items
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Gold Partner – \$3,500

- Logo recognition on anniversary webpage
 - Recognition at **one major event**
 - Social media recognition (1–2 mentions)
 - Opportunity to participate in Acts of Kindness or Tree Planting events
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Silver Partner – \$1,500

- Name recognition on anniversary webpage
 - Recognition at select events
 - Social media thank-you post
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Community Supporter – In-Kind / Custom

- Recognition based on contribution
 - Ideal for product donations, services, or unique ideas
 - Opportunities include giveaways, food, beverages, entertainment, or volunteer participation
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Signature Sponsorship Opportunities

Partners may also choose to sponsor specific initiatives or events:

150 Tree Saplings Initiative - \$1,000

- Support planting of 150 trees across the community
- Recognition at planting events and online

- Ideal for sustainability-focused partners

150 Acts of Kindness - \$500

- Sponsor one or multiple Acts of Kindness (large or small)
- Recognition through social media, signage, and internal communications

Swag & Giveaways Sponsor - \$1,000

- Branded anniversary bags or giveaway items
- Recognition at events and on promotional materials

150th Aviators Night - \$1,800

- Event sponsorship recognition
- Logo placement and announcements during the game

Open House Event Sponsorships (October) - \$2,000 each

- Food Truck Sponsor
- Beverage Truck Sponsor
- Music/Entertainment Sponsor
- On-site signage and verbal recognition during the event

Custom / Unique Ideas

We welcome creative sponsorship ideas that align with our history, values, and community focus.

Sponsor Recognition

All sponsors will be recognized based on sponsorship level through a combination of:

- Event signage
 - Website and digital communications
 - Social media posts
 - On-site announcements
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Sponsorship Commitment Form

Company Name: _____

Contact Name & Title: _____

Email: _____

Phone: _____

Sponsorship Selection (check all that apply):

☐ Legacy Partner (\$10,000+) ☐ Platinum Partner (\$7,500) ☐ Gold Partner (\$3,500) ☐ Silver Partner (\$1,500) ☐ Community Supporter / In-Kind

Specific Event or Initiative (if applicable):

Description of In-Kind Contribution or Custom Idea:

Estimated Value (if in-kind):

Authorized Signature: _____ **Date:** _____

Next Steps

Please return this form or contact us to discuss sponsorship opportunities:

Mulhaupts

Email: tracyp@mulhaupts.com

Website: www.mulhaupts.com

Thank you for being part of Mulhaupts' past, present, and future. We look forward to celebrating 150 years together.